



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39 STREET
NEW YORK 16, N. Y.

VOL. 10, No. 30

August 13, 1955

People & Places

It's a girl for the *Rafael Steinbergs* of Time (formerly INS and Time in Tokyo). Born in Doctors' Hospital, New York City... *Peppi Paunzen*, former manager of the Hong Kong Press Club back in this country to see old friends and drum up a little trade for the bar and restaurant he is opening in L.A.

Coward-McCann has tentatively scheduled Col. Stedman S. Hanks' book "Frontiers Are Not Borders" for Oct. 7 publication. The Colonel, who invented the "air strip" has based his book on a trip around the world and a theory that the U.S. needs a different basis for its foreign policy based on regional areas rather than nations...

Roberto Esquenazi-Mayo's explanation of the work of the OPC, during the Life en Espanol board member's recent trip to Cuba, brought favorable editorial comment on the club in El Mundo of Havana on July 26... *Armando Zegri*, director of the Galeria Sudamericana at Lex. and 65th, off to S.A. for 5 weeks to free lance and pick up more South American art for his gallery...

OPCers present at the Baltimore Post reunion at the home of Mr. and Mrs. *Harold P. Jacobs* of Grey Rock, Pikesville, Md., included *Andy Brashears* (American Weekly), *Louis Azrael*, *Sara Lamport Azrael*, *Laura Lee Brockman* (Ladies Home Journal), *Fred Archibald* (publisher of the Baltimore News-Post-American), and *Adele Nathan* (Cripple Creek, Colo., Gold Rush)... The Los Angeles Press Club, with whom the OPC recently exchanged reciprocity agreements, will honor *Sen. William F. Knowland* at a dinner Aug. 25... *Lin Root* leaving for Geneva to cover "Atoms for Peace" Conference, plus other assignments which will keep her overseas until mid-October... *Frank Miles* appointed Nat'l Chm. of the Nat'l Disabled American Veterans Convention in Des Moines, August 14-20 and has been appointed Field Director for the Crusade

(Continued on page 2)

THERE'LL ALWAYS BE A FREE LOAD - EVEN IN THE SOVIET UNION



Credit: Kathleen Kasischke

BULGANIN AND RED OFFICIALDOM: More bottles than people

The foreign correspondent, by definition overworked and underpaid (if you don't believe it, ask one) found himself a new champion this week in Soviet Premier Nikolai A. Bulganin.

Chatting with reporters Saturday at a party given for foreign diplomats at a dacha outside of Moscow, Bulganin said: "You fellows shouldn't work today. Relax, because it is Sunday and Sunday work is a violation of the labor laws, anyway."

The incident was reported by *Dick Kasischke*, AP bureau chief in Moscow, who, incidentally pressed his 15-year-old daughter *Kathleen* into service as a photographer at the affair. Her pictures were serviced by the AP.

Tuesday, Aug. 16 - Open House for *Daniel James*, author of "Red Design for the Americas: Guatemalan Prelude" (John Day), and former managing editor of The New Leader. Cocktails at 6 p.m.

Bulganin also said of the correspondents' corps in Moscow: "We have a very good group of foreign correspondents here. We have become very good friends with the foreign correspondents."

This sweet talk from the head of a government well-known for its peculiar degree of press freedom was washed down at the Sunday-in-the-country party with wine, champagne, vodka, beer, and mineral water (whatever that is). Food ranged from crabs and pork to caviar. Luncheon started at 3 p.m. and ended at 5, but there was, one gathered, a certain amount of festivity both before and after.

Among the events was a rowing contest between Ambassador Chip Bohlen and Soviet First Deputy Premier Anastas Mikoyan. Bohlen won.

All reports filtering through booze, icebags and censorship would seem to back up New York Times correspondent *Cliff Daniel's* lead: "What a day!"

THE BULLETIN

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N. Y. MURRAY Hill 6-1630

Editor & Committee Chairman: David Murray.

Co-Editors: Charles E. Campbell, Jr., Samuel R. Kan, John R. Wilhelm.

Correspondents: Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Curt L. Heymann (Paris); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London).

THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; **Alternates:** Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.-\$10 yrly, Non-Members.
Advertising Rates on Request.

OPC RADIO SHOW TAPED

The OPC radio panel broadcast over WNYC on August 3 has been transcribed, according to Ruth Lloyd, who produced the show. It will be heard in its full hour length by members who missed the broadcast. *Bill Attwood*, European editor of Look Magazine, also joined the panel.

People & Places

(Continued from page 1)

for Freedom Campaign in Iowa for 1955-56...

Jack M. Fleischer advanced to Public Affairs Officer for the USIS program in Austria... *Carl Bakal*, having just completed the final draft and layouts for his new book, "How To Shoot For Glamour," scheduled for publication this November, is off on a 3-week cross-country trip on magazine assignments... *Rob Sherrod*, Satevepost m.e., and *Jim Galligan* renewed acquaintance in the bar where the two former Washington legmen recently met... *Jewel de Bonilla*, who set up the Hospitality Committee's clambake at Jones Beach, in Washington this week lining up several embassies for regional dinners.

NBC's *Gene Jones* and wife roving thru Mexico on vacation-business trip... NBC news correspondent *Irving R. Levine* accompanying the American Farm Delegation which is touring the USSR. They'll touch Odessa, Rostov, Tashken, Novosibirsk and Akmolinsk... *Bill Stapleton*, staff writer and photographer on Collier's, has just been elevated to Picture Editor... *Grace Davidson* has been writing a daily column in the Boston Post for the past two and one-half years called "About People"... *Eugene Taylor* of the NY Times will spend August in Europe on a combination vacation and business trip.

The August Readers' Digest contains an article on Newton by *Robert Strother*... *George Field* is making arrangements for the Freedom House Annual Award, which will go to Sir Winston Churchill, who will accept it in a recorded speech from

London, Oct. 9... *Arnold Beichman* has returned from a 7-week tour of Europe, where he covered the world congress of the International Confederation of Free Trade Unions in Vienna for the Christian Science Monitor and The New Leader. Among those covering the conference were *A.H. Raskin*, *Victor Riesel* and *Howard K. Norton*.

John D. McTigue, former radio network publicity chief for NBC, has joined the public relations firm of R.F. O'Leary, Jr. & Associates... *John Bjornson*, public information manager of Northern States Power Co., Minneapolis, paid his first visit to the OPC recently en route to Europe to retrace some of his steps as a correspondent of NBC formerly... *Ann R. Silver* flew to Europe to cover the fashion showings for Women's News Service...

Leo Pitt is now aviation columnist for the Los Angeles Mirror-News...

ADDENDA

Additions to the list of definitions carried in a recent edition of the Times has been supplied by a member.

Contact — A fellow you know well who doesn't know you.

Prospect — Someone you called who didn't slam the receiver down when he said no.

In Production — A memo to look someone up in the redbook who does that sort of thing.

Went Out — Will go out tomorrow.

Will go out tomorrow — Next week.

Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 79 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. And be sure to ask about PAA's "pick-up" service for press material.



PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE

EDITORS CITE GROWTH OF FOREIGN LANGUAGE NEWSPAPERS

The Declaration of Independence first appeared in print in a foreign language newspaper, club members learned from *Andrew Valusek* on Tuesday evening, August 9, during the open house for foreign language editors.

Valusek, managing editor of New York's two Czechoslovak papers — New Yorksky Dennik and N.Y. Listy — explained that Franklin was the publisher of a German newspaper in Philadelphia which appeared on the street before its English language counterparts.

Michel Cieplinski, president of the Champlain Advertising Agency, representing foreign language papers, contributed some interesting statistics in a vigorous and informative talk which produced lots of questions.

He told his audience of the 83 foreign language dailies in this country which, with the weeklies, provide news for 4,300,000 readers — a third of which read no other paper than the one in their native language. Cieplinski cited emigration from Europe before and after World War II as a primary reason for the new lease on life these papers have taken plus foreign language instruction in parochial schools, 700 of which are Polish.

The Czech editor said these papers serve as a country newspaper with stories about social activities of subscribers plus international news and news of the homeland. He quoted FDR who told a group of his colleagues during the war that if a foreign language press had not existed in the United States, the government would have had to create it.

Valusek berated "professional lib-

erators" who brought over exiles and then told them what to tell people in their homelands instead of leaving it to these exiles to use their own words and knowledge of their peoples. He quoted one major voluntary agency as telling one of these men that they had a product to sell, in democracy, and they would tell him how to sell it. Deploring the waste caused by this approach, he cited the Voice of America for doing a better, because more limited, job of simply reporting news.

LETTER FROM TOKYO

The Tokyo Foreign Correspondent's Club played host to Nobel prize winner *William Faulkner* at an Aug. 1 press conference with many of the 75 in attendance content to sit Indian-legged on the floor as they plied the novelist with his favorite gin and tonic along with their favorite questions on the negro, the old south, Yoknapatawpha, Paris, the RCAF, modern literature and whether he planned a book on Japan... The courtly little writer failed to show up the following day for luncheon and the disappointed audience heard Mississippi-born-and-raised Faulkner had suffered heat prostration.

Recently elected officers of the club were President, *Robert Eunson*, AP bureau chief; vice-presidents, *Robert Pierpont*, CBS, and *Marvin Stone*, INS bureau chief; Treasurer, *Leroy Hansen*, UP; Secretary, *Miss Haru Matsukata*, Satevepost; Program chairman, *Stuart Griffin*, Journal of Commerce; bar chairman, *Dan Kurzman*, McGraw-Hill World News; board of governors, *Lee Chia*, China News Agency; *Curtis Prendergast*, Time; and *Saburo Hasegawa*, Jiji Press.

Bob Trumbull, new Tokyo NY Times bureau chief, took a month off in Japan's top mountain resort, Karuizawa, to knock out his 75,000 word book on India (where he served for five postwar years). Bob is the author of *The Raft*, best-seller that became a movie.

Bill Jorden, also of the Times, takes off in September for a year's study of the USSR and its language at the expense of the Committee on Foreign Relations at Columbia. Then he'll go to Moscow for the paper with wife and son.

A recent series of welcome visits has been paid by these old-timers:



OPCER PEGGY MANN, author of "A Room in Paris," a novel about young lovers on the GI Bill in Paris, had her teleplay of the novel presented on NBC's Philco Television Playhouse this week. Peggy, for anyone's information, is married to New York PR man BILL HOULTON, also an OPCer.

Charlotte Knight of Collier's, *Bill Worden* of the Satevepost (with *Larry Keighley*) and *Joe Fromm* of U.S. News & World Report.

(from *Stuart Griffin*)

OVERSET

David Shefrin, CBS News, is spending two weeks as a reserve officer at the Army's Psychological Warfare Center, Fort Bragg, N.C. ... *Mary Heaton Vorse* is spending the summer at her house in Provincetown, Mass., working on a book. ... *Frank G. Handy*, president of the Ypsilanti, Mich., Boys' Club, recently attended a meeting of the Boys Clubs of America in Milwaukee, then went on to Chicago to accept an award from the Inland Daily Press Association for one of the best news pictures of 1954 awarded to the Ypsilanti Daily Press, of which he is assistant publisher... *Gertrude Donderohas* just completed a three-month PR and fund-raising job for \$100,00 for the new Stamford, Conn., Museum and Nature Center... *George E. Masters*, public relations director for Northwest Orient Airlines, announces the appointment of *Phyllis Haggerty* as New York public relations representative for NWA... *Ben F. Carruthers* has established a public relations firm specializing in international travel accounts in Suite 516, Chrysler Bldg....

MEMBERS INVITED TO PREVIEW "THE MCCONNELL STORY"

The next in the series of previews set up for club members will be the "The McConnell Story," starring Alan Ladd and June Allyson.

Arranged by *Will Yolen*, chairman of the sub-committee on movies of the program committee, it will be seen on Thursday, August 25 at the Warner Brothers Theater, 321 West 44th Street, at 8 p.m.

In Cinemascope color, the story is that of a jet ace who became a test pilot. A Warner Brothers picture, it was produced by Henry Blanke and directed by Gordon Douglas.

Life Reporter Returns From Asia Minor Stint



McQUISTON charms a Berber with lipstick in New Stone Age

According to a story in Time, Inc.'s house organ "fyi," foreign corresponding can still beat a script for the Perils of Pauline. Life reporter Joann McQuiston found herself besieged by wolves in the ruins of ancient Ur.

The honey blonde Barnard graduate, who is just back from a three and half month trip through some little known areas of the world, where she has been collecting information for Life's forthcoming series on the development of man, was assigned with photographer David Douglas Duncan to an area in North Africa proclaimed by French G-2 as a "zone of insecurity." Objective: the Berber tribes, a people still living

in a new Stone Age of civilization in an inaccessible part of the Atlas Mountains. Shy at first, they warmed up when Joann gave one of the Berber women her Revlon "Bachelor's Carnation" lipstick.

Joann's next stop was the ruins of Ur in Iraq, where the local representative of the Iraqi Department of Antiquity cautiously led her through the lonely ruins with revolver drawn. The wolves in the area, he explained, were very hungry.

That night, after a day spent slog-ging through swamps, she was back again at Ur Junction waiting for the daily train. Chatting idly with the station master, she felt something on her

foot, found a saucer-sized tarantula crawling across her sandal. There were several others scattered around the room. Her host apologized: "Yes, we do have a bit of trouble with insects around here."

NEW MEMBERSHIPS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:-

ACTIVE

Gordon Graham, McGraw-Hill World News, Christian Science Monitor.

Pugh Moore, AP.

Mark Shaw, Free lance photographer-Mark Shaw Studio.

Fitzgerald C. Smith, NBC.

Paul Vajda, Press Officer, Assembly of Captive European Nations.

ASSOCIATE

Morris L. Ernst, free lance writer.

AFFILIATE

Willis Player, Vice-president public relations, Air Transport Assn. of America.
Shirley Potash, Publicity - Time, Inc.

CLASSIFIEDS

DOBBS FERRY - unfurn. upper 5-rm apt. overlooking Hudson. Balcony, terraced rock garden. 1½ baths. 10 min to RR sta; schools, markets; 40 min to Grand Central. Available now. \$180. DO 3-0007. In NYC call LA 4-2405.

WANTED - To sublet 1 or 2 rm apt Grand Central area. Egbert White. MU 5-8587.

SALE - New Hampshire farmhouse, all early American and 20th Century features, 14 rooms, \$11,000.

Overseas overnight—every night via TWA



1955 marks the 30th year of TWA's world-wide leadership in providing the finest in swift, dependable air transportation.

Daily flights between the U.S.A. and London, Paris, Frankfurt and Rome

A fast-breaking news story or a hurry-up call to a home-office conference—you're on your way in hours with TWA's round-the-clock schedule. Every day of the week, TWA Constellations speed between the major centers of the U.S. and Europe. And TWA is the only airline that takes you all

the way between 60 U.S. cities and 21 world centers abroad. There's no transferring to other airlines, or changing baggage.

Choose from three types of TWA service—economical Sky Tourist, de luxe First Class, and luxurious "Ambassador" flights. Relax and enjoy TWA's friendly, world-famous hospitality.

For immediate reservations, call the Trans World Airlines office nearest you.

Fly the finest... **FLY TWA**
TRANS WORLD AIRLINES
U.S.A. · EUROPE · AFRICA · ASIA